

Nixxe B.V.

Business plan

1. Overview of the business products and services

Nixxe B.V. is an operator of the <https://64betcasino.com> and <http://spinrolla.com/en/> casinos founded in 2022 with its partner company KAURUM LIMITED, a company incorporated in the Republic of Cyprus.

The principal business activity is to provide the best gambling entertainment to our players, including games of chance and wagering, through the internet in compliance with the regulations of the Government of Curaçao.

2. Company management structure of the company and Structure of Nextor B.V.

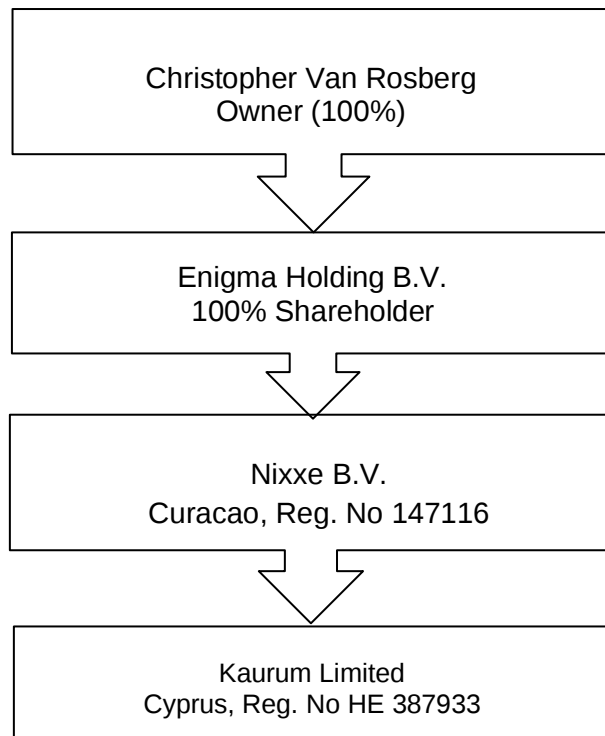
2.1 Ultimate Beneficial Owners

Name	Ownership
Christopher Van Rosberg	100%

2.2 Directors, Executives, Key Staff

Name	Position
Mr. Christopher Van Rosberg	Managing Director
Mrs. Lorenza Godett	Managing Director

2.3 Structure of Nixxe B.V.



3. Business forecasts for 3 years

A detailed business forecast for the next 3 years comes in a separate file “Nixxe B.V. Forecast 3 years”, as well as overview of the intended strategy.

4. Key suppliers and material dependencies

5.1 Critical Income Partners

Name	Percentage
Evoplay Entertainment B.V.	100%

5.2 Critical Suppliers

Name	Percentage
Evoplay LTD	70%
Evoplay Entertainment B.V.	30%

5. Risk evaluation and management

To protect the company against potential losses and ensure the organization's long-term viability, we constantly conduct internal audits and improve the effectiveness of their risk management, control, and governance processes.

There are some of the main things we conduct such audits for:

- Assessing risk
- Evaluating controls
- Testing the reliability of the organization's financial statements
- Evaluating the effectiveness of the organization's internal controls
- Reviewing the organization's compliance with laws and regulations
- Providing recommendations for improving risk management practices

6. Target KPIs and business objectives

For our company as an operator of the <https://64betcasino.com> and <http://spinrolla.com/en/> casinos, measuring success and establishing long-term business objectives involves several key metrics and strategic considerations:

- **Player Engagement and Retention:** Success can be measured by the level of player engagement with the games provided and the ability to retain players over time. Key metrics include average session length, frequency of gameplay, and player churn rates. Long-term objectives include strategies to enhance player experiences, introduce new features, and foster loyalty through rewards programs and personalized gaming experiences.
- **Game Performance:** Monitoring the performance of individual games is crucial for us. Metrics such as player feedback, ratings, and in-game analytics can provide insights into which games are resonating with players and which may need improvements or updates. Long-term objectives involve developing a diverse portfolio of high-quality games that appeal to different player preferences while regularly refreshing and innovating to maintain relevance in the market.
- **Revenue and Profitability:** revenue generated from casino NGR is an important metric to track. Long-term objectives include achieving sustainable revenue growth through expanding to the new geo markets and optimizing monetization strategies while maintaining profitability through efficient cost management.
- **Market Share and Competitive Positioning:** Assessing market share and competitive positioning relative to other casino operators is essential for us to measure success in the long term. This involves tracking market trends, analyzing competitor offerings, and identifying opportunities for differentiation and innovation. Objectives include gaining market share in key segments, expanding into new geographic markets, and establishing the brand as a leader in the industry.
- **Regulatory Compliance and Social Responsibility:** Compliance with regulatory requirements and commitment to responsible gaming practices are critical for long-term success and

sustainability. This includes adhering to licensing regulations, promoting responsible gaming behaviors, and implementing measures to prevent underage gambling and problem gambling. Objectives include maintaining a strong reputation for integrity and compliance, fostering trust among regulators and players, and contributing positively to the broader gaming ecosystem.

- **Technological Innovation:** Embracing technological innovation and staying ahead of industry trends is essential for long-term success in such a highly competitive gaming market. Objectives include investing in research and development to create cutting-edge gaming experiences and adapting to changes in player preferences and behavior.